

# Ways to Give

The Multiple Sclerosis Association of America (MSAA) is a leading resource for the entire MS community, improving lives today through vital services and support.



A word cloud of positive words is set against a background of soft, glowing light with starburst effects. A hand is shown reaching out from the left side of the frame towards the center of the word cloud.

community connect  
loving SHARING  
COMPASSION together  
gratitude kindness PEACE  
inspire GIVE unconditional  
abundance  
caring purpose  
humanity HOPE  
thank you  
IMPROVE

**MSAA**

MULTIPLE SCLEROSIS  
ASSOCIATION OF AMERICA

*Improving Lives Today!*<sup>™</sup>



## How You Can Help

Make a monthly gift. Donate your vehicle.  
Volunteer. Establish a planned gift.  
Swim for MS. The options for giving are  
described in this brochure.

MSAA depends on the generosity of others for funding to continue to improve lives today and make it possible for those diagnosed with multiple sclerosis (MS) to live their lives to the fullest.

Without your help, each year, tens of thousands of individuals with MS would miss out on the life-changing programs and services we provide.

Financial support of any type is needed and deeply appreciated in order for MSAA to continue to expand its work to fulfill the many needs of individuals affected by MS.

**Please visit  
[support.mymsaa.org/donate](https://support.mymsaa.org/donate)  
or call (800) 532-7667  
to help support MSAA's  
vital programs and services.**

# MSAA Depends on You!

Thank you for considering a gift to MSAA. There are many ways to meet your charitable goals while helping the MS community. MSAA provides free, vital programs and services to the MS community to help improve the lives of those affected by MS.

## How We Improve Lives

Thanks to generous support from our donors, in the 2014-2015 fiscal year, we were able to provide the following free services:

**1,222,477** website visits for vital information

More than **250,000** publications distributed to provide information and support

**9,785** people assisted through the Client Services Helpline

**4,021** pieces of safety, mobility, and symptom-management equipment were distributed to people with MS

**1,032** people with MS received financial support for MRI scans

**3,726** people with MS attended our **106** nationwide in-person educational programs

**109,911** cumulative views of our **39** on-demand video programs



## Gifts of Cash

Donations may be made by cash, check, credit card, or EFT. Your gift can be made all at once, or you can become a monthly donor.

To make a donation online or via phone, please visit [support.mymsaa.org/donate](https://support.mymsaa.org/donate) or call (800) 532-7667.



## Sustaining Partner

MSAA's Sustaining Partners make convenient, ongoing, monthly contributions that are automatically deducted each month. Your donation can help provide vital services and support to help improve lives today for the entire MS community. Your donation of just \$25 per month can provide cooling vests for two individuals.



## Tribute Gifts

A tribute or memorial gift is a meaningful way to honor and remember family and friends, while also supporting the mission of MSAA.

For more information, please visit [support.mymsaa.org/tributegifts](https://support.mymsaa.org/tributegifts)



## Matching Gifts

Many corporations demonstrate charitable giving by matching their employees' gifts to MSAA. Double your impact by contacting your employer for further information about matching gift programs.



## Special Occasion Favors

Make your wedding or next special occasion even more meaningful by turning it into a way to improve the lives of those with multiple sclerosis.

Consider making a donation to MSAA in lieu of wedding or event favors, or by asking guests to make a donation instead of bringing a gift.



## Vehicle Donation

MSAA accepts donations of your used car, truck, RV, boat, airplane, or other vehicle. Free nationwide pickup is available! To schedule a convenient pickup, simply call this toll-free number, seven days a week: **(877) 667-2227**.



## Stocks and Mutual Funds

Donating a charitable gift of stock or mutual fund shares is a great way to improve the lives of people living with MS and receive a tax break at the end of the year.

Please consult your tax advisor for information about the tax benefits of donating stocks and securities.



## Planned Giving

Planned giving benefits donors by allowing them to support MSAA beyond their lifetime and by offering tax advantages, income, and personal satisfaction. Planned gifts benefit MSAA by being predictable.

This allows MSAA to plan initiatives based on income MSAA knows it will receive.

Planned gifts include:

- ▶ Gifts by Will or Trust
- ▶ Life Insurance
- ▶ Retirement Plan Assets
- ▶ Charitable Gift Annuity
- ▶ Charitable Lead Trust
- ▶ Charitable Remainder Annuity Trust

For more information on planned giving, please call **(800) 532-7667** or visit **[support.mymsaa.org/plannedgiving](https://support.mymsaa.org/plannedgiving)**



## Swim for MS

Swim for MS is unique because you can create your own swim challenge to support MSAA – any pool, any time! Participate individually or recruit other swim enthusiasts to form a team.

To learn more about MSAA's Swim for MS initiative, please visit [SwimForMS.org](https://SwimForMS.org)



## Create Your Own Event

Volunteer fundraisers are an important part of MSAA's fundraising efforts. Each year our supporters turn their passions and interests into unique fundraisers to benefit the MS community – anything from golf outings, walks or runs, to bowling competitions, dinner parties, bake sales, garage sales and more!



## Shop and Support

Shop on **AmazonSmile** and Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to MSAA. To get started, please visit [smile.amazon.com/ch/22-1912812](https://smile.amazon.com/ch/22-1912812)

Please also visit MSAA's **CaféPress** site! For each item purchased, 20% of the proceeds will go to MSAA. Please visit [www.cafepress.com/mymsaa](https://www.cafepress.com/mymsaa)

# About MSAA

The Multiple Sclerosis Association of America (MSAA) is a national, nonprofit organization founded in 1970 and is dedicated to improving lives today. MSAA provides urgently needed equipment, magnetic resonance imaging (MRI) funding, education, consultation, and more to individuals with MS, their families, and their care partners.

# MSAA

**MULTIPLE SCLEROSIS  
ASSOCIATION OF AMERICA**

***Improving Lives Today!***<sup>™</sup>

National Headquarters  
375 Kings Highway North  
Cherry Hill, NJ 08034  
Toll-free Helpline: (800) 532-7667  
E-mail: [msaa@mymsaa.org](mailto:msaa@mymsaa.org)  
Website: [mymsaa.org](http://mymsaa.org)

