

MSAA is Improving Lives Today... By Reaching New Milestones



**ANNUAL
REPORT**

2018-19



MSAA

**MULTIPLE SCLEROSIS
ASSOCIATION OF AMERICA**

Improving Lives Today![®]



MSAA meets all 20
BBB standards



MSAA ANNUAL REPORT 2018-2019

Table of Contents

Board of Directors and Healthcare Advisory Council.....	Page 2
About MS and MSAA.....	Page 3
Executive Message	Pages 4-5
MSAA's Programs and Services.....	Pages 6-9
Awards Received.....	Page 10
Fundraising Events.....	Pages 11-13
Our Generous Supporters	Pages 14-17
Financial Performance.....	Page 18
MSAA's Regional Offices.....	Page 19
MSAA's Impact	Page 20

Copyright © Multiple Sclerosis Association of America, 2019. All rights reserved. This booklet is protected by copyright. No part of it may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without prior written permission from MSAA.

BOARD OF DIRECTORS AND HEALTHCARE ADVISORY COUNCIL

Board of Directors

Executive Committee

Chair: Monica Derbes Gibson, Esq.

Vice Chair: Jennifer L. Schwartz, Esq.

Treasurer: Steve Bruneau

Secretary: Ira M. Levee, Esq.

Member at Large: Barry A. Singer, MD

Members

Audrey A. Allsopp

James M. Anderson, Esq.

Ann Baird Bishop, Esq.

Eric K. Bossard

David Herzog

Susan K. Kowitz

Paula Nitto, CPA

Alexandra von Plato

Wendy B. Scott, Esq.

Healthcare Advisory Council

MSAA Chief Medical Consultant: Jack Burks, MD

Members

Donald A. Barone, DO

Allen Bowling, PhD, MD

Carrie Bruce, MA, CCC-SLP, ATP

James Thomas Fesenmeier, MD

Corey C. Ford, MD, PhD, FAAN

Susan Forwell, PhD, OT (C), FCAOT

Miriam Franco, MSW, PsyD, MSCS

Annette M. Howard, MD

David E. Jones, MD

Daniel Kantor, MD, BSE

Marie Namey, RN, MSN, MSCN

Amy Perrin-Ross, APN, MSN, CNRN, MSCN

Dorothea C. Pfohl, RN, BS, MSCN

Randall T. Schapiro, MD, FAAN

Lisa Skutnik, PT, MA

Kathleen A. Taylor, PhD

About MS and MSAA

Multiple sclerosis (MS) is the most common neurological disorder diagnosed in young adults. Many experts estimate that 2.5 million people worldwide have MS. Nearly one million individuals are living with MS in the United States. This new prevalence figure was published in 2019 and is more than double the previous estimate of 400,000 affected people in the United States.

MS is an autoimmune disease of the central nervous system, affecting the protective covering (myelin) that surrounds the nerves of the brain and spinal cord. The nerves (axons) may also become damaged. MS is not contagious and researchers continue to seek a cause and a cure.

Individuals with MS may experience one or more of a variety of symptoms, such as visual changes, fatigue, numbness, bladder and bowel problems, depression, cognitive issues, and changes in mobility. Initially, most individuals with MS experience periods of symptom flare-ups (also referred to as relapses or exacerbations), followed by periods of remission. A smaller population of individuals begin with a progressive form of MS, characterized by a slow but steady accumulation of symptoms. However, many of those who initially experience relapses and remissions, if not taking a disease-modifying therapy (DMT) for MS, will eventually advance to a progressive form of MS as well.

As of the end of 2019, more than 20 DMTs have been approved by the United States Food and Drug Administration (FDA) for the long-term treatment of relapsing forms of MS. Some of the more recently approved DMTs also treat certain types of progressive MS, which is a tremendous advance in the treatment of the disease. Research continues into the development of additional DMTs for the long-term treatment of MS.

The Multiple Sclerosis Association of America (MSAA) was founded in 1970 and is a leading resource for the entire MS community, improving lives today through vital services and support. MSAA provides free, ongoing support and direct services to individuals with MS, their families, and their care partners. Overseeing MSAA's activities is a national Board of Directors comprised of accomplished professionals from across the country, volunteering their time for MSAA. Providing medical consultation is MSAA's Chief Medical Officer who reviews all of MSAA's medical information, and MSAA's Healthcare Advisory Council, comprised of top healthcare professionals who volunteer their time to MSAA.

MSAA meets all criteria of the Better Business Bureau (BBB) Wise Giving Alliance and is in the exclusive group of national charities that are awarded the BBB Accredited Charity Seal. We are also a long-standing member of America's Charities and have achieved Platinum Level status with GuideStar. Additionally, MSAA is a founding member of the Multiple Sclerosis Coalition (MSC), an affiliation of independent MS organizations dedicated to the enhancement of the quality of life for all those affected by MS.

"I want to thank you for the equipment that you have provided to me. It is greatly appreciated. I found out about MSAA from a magazine in my doctor's office. Since that time, I have found out what a wonderful, informative, and caring organization you are. I only wish that I had known about the MSAA earlier. Thanks again for your generosity."

— J.R. from Indiana

Executive Message

Reaching New Milestones

The theme of this year's annual report is "Reaching New Milestones" as we work to further our mission of Improving Lives Today! We are proud of these important achievements that ultimately provide greater support to the MS community. To follow are some of the highlights from the 2018-2019 fiscal year.

One of the most exciting advances is the approval of our new five-year strategic plan. The creation of this plan, which will serve as a roadmap for increasing our service to the MS community, incorporated feedback from our staff, Board of Directors, Healthcare Advisory Council, and national needs assessment survey results. The overall vision of this plan aims to strengthen the impact of our vital signature programs. It also aims to increase awareness – both within and outside of the MS community – of how MSAA can help and actively engage everyone affected by MS in identifying and addressing their ever-changing and critical needs.

Also during this fiscal year, we were very happy to note that our "Navigating MS" global shared decision-making initiative moved into phase two. This part of the project compiled and reviewed survey feedback from the United States, Europe, and Australia. We asked healthcare providers, nurses, and patients to discuss their experiences in having honest and open conversations about the progression of multiple sclerosis – conversations that are occurring between patients and healthcare providers.

The next steps will be focused on creating tools to help foster more substantive, collaborative, and informed conversations about treatment decisions. The Navigating MS project will have a profound impact on conversations here in the United States and across the globe. MSAA is proud to be a proactive leader in the MS community in focusing on the importance of shared decision making.

Additional accomplishments during the 2018-2019 fiscal year included the second anniversary of My MSAA Community in August 2018. By the end of the fiscal year, more than 4,000 individuals with MS, their family members, and their care partners were actively participating in this vital peer-to-peer online forum – and this number continues to grow.

Also of great importance, the first edition of our new article series, "What's New in MS Research," was published in September 2018. Posted on MSAA's website and distributed via email every other month to more than 120,000 recipients, this informative article series features highlights from national and international MS medical conferences as well as breaking news on research findings and new FDA drug approvals.

This article series joins the ranks of our other important written works during the fiscal year. These include two issues of our award-winning national magazine, *The Motivator*, as well as our annual *MS Research Update*, and a new booklet, *Employment and MS: The Challenges and Opportunities*.

During MS Awareness Month in March 2019, which focused on MS and the family, MSAA debuted its podcasts. These inaugural podcasts featured topics on relationships and care-partner needs. Later podcasts in June 2019 covered the topics of nutrition in MS and exploring diversity in MS.

Similar to our written works, these podcasts join other digital programs, including our award-winning videos, webinars, and our "Ask Me Anything" (AMA) online Q&A sessions with a medical expert. MSAA also launched its new video series, "Understanding Multiple Sclerosis," consisting of 12 videos featuring Dr. Michelle Fabian.

In addition to all of the informational and educational materials noted above, as described on pages 6 through 9 of this annual report, all of MSAA's programs and services continued to serve several thousands of individuals with MS and reached new milestones during this fiscal year. MSAA's programs and services are free of charge and Improve Lives Today by providing: vitally needed equipment products; urgent MRI funding; compassionate and supportive Helpline consultation; in-person educational programs; important tools such as My MS Manager, MSAA's mobile app; online information through MSAA's comprehensive website; and much more! Please be sure to also note our awards received during the year, proudly described on page 10.

To help support MSAA's vital programs and services, we participated in and hosted many important fundraising events throughout the year. Among others, these included several endurance events, golf tournaments, MSAA's "Women of Action" event, and most notably, MSAA's 6th Annual "Improving Lives Benefit" held during MS Awareness Month in March.

This 2018-2019 fiscal year marks the completion of our 49th year of service to the MS community. In the upcoming 2019-2020 fiscal year, we will be reaching a milestone of 50 years of providing free, life-changing programs to individuals affected by MS. As always, we are eternally grateful to our generous supporters who make all of our work possible. Without them, we could not achieve our vital mission of Improving Lives Today!



Gina Ross Murdoch
MSAA President and
Chief Executive Officer



Monica Derbes Gibson, Esq.
MSAA Board of Directors
Chairperson

MSAA'S PROGRAMS AND SERVICES



Assistive Equipment Distribution

1,515 Items Provided

MSAA provides medical equipment at no charge and ships directly to the client. Items distributed include a variety of products such as shower chairs and grab bars, as well as mobility devices including canes, walkers, and wheelchairs.



Cooling Equipment Distribution

3,261 Clients Received Cooling Items

MSAA offers cooling vests and accessories at no charge and ships them directly to both adults and children diagnosed with MS. Individuals with MS using this type of technology may experience less fatigue and a reduction in other debilitating symptoms, allowing them to perform better in warm environments and take part in outdoor activities.

“The foot lift allows me to get in and out of bed on my own and put on my shoes and socks without calling my aide. And even on my difficult days, I can put my own pants on for the first time in years. The silverware allows me to not worry that I won't be able to hold my own fork and spoon and feed myself. The walker allows me to leave the house again without using crutches, finally!! The cooling vest allows me to live my life in the summer of California high desert. Thank you so much, you are a life saver, MSAA!”

— B.S. from California



My MS Manager™

More than 37,000 Cumulative Downloads by End of Fiscal Year

MSAA's mobile phone application, My MS Manager, is provided free of charge to individuals with MS or their care partner to use on their iPhone, iPad, iPod touch, or Android mobile phone device. It allows people to track disease activity, store information, generate reports, and securely share information with their healthcare team.



MRI Access Fund

More than 1,000 Individuals Received Financial Support for MRI Scans

MSAA's magnetic resonance imaging (MRI) Access Fund assists individuals who are uninsured, under-insured, or financially unable to pay for this important exam. MRI scans are vital to the diagnosis of MS, as well as the follow-up evaluation to track the progression of the disease and the effectiveness of long-term treatments.

“I just wanted to say thank you from the bottom of my heart for all of your help and assistance with these MRIs and the association in general. I cannot tell you how appreciated it is and how helpful this is to someone without insurance. The association is doing great things for people.” — J.M. from New Jersey



Helpline

More than 14,500 Inquiries Made to MSAA's Helpline

Our Helpline allows individuals with MS, family members, care partners, and friends to connect directly with one of MSAA's experienced Client Services Specialists – via phone, email, or our online Chat feature – to receive valuable information, guidance, and support.

“I appreciate the knowledge, help, and the compassionate workers who were patient in answering my questions while I was dealing with a life change. All of the resources have helped me feel more secure in my overall being.” — A.Q. from Michigan



MS Conversations Blog

66,014 Visits to Our Blog

MSAA's blog features timely, interactive discussions on topics important to the entire MS community, from symptom management to the impact of MS on everyday life.



My MSAA Community

More than 4,000 Members by End of Fiscal year

This peer-to-peer online forum welcomes individuals with MS, their families, and their care partners to share information and their experiences with multiple sclerosis.



MSAA's Art Showcase

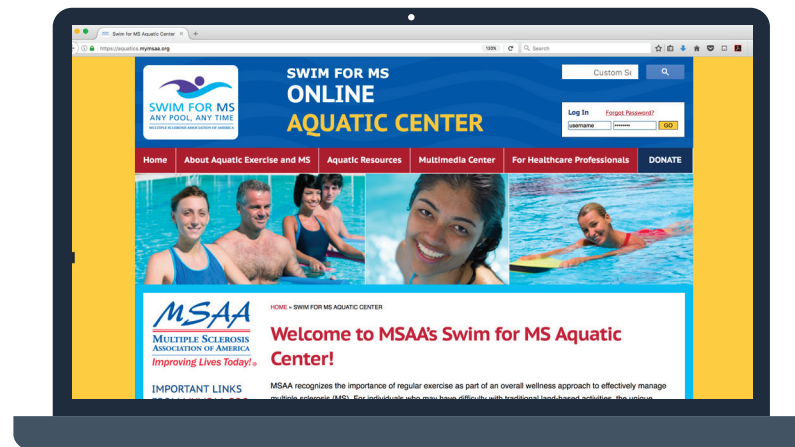
The MSAA Art Showcase features annual collections of beautiful artwork created by individuals with MS, along with personal stories from each artist to tell about his or her artistic inspiration. Creating art provides many positive influences for individuals with a chronic illness, and can help to improve mood, outlook, and cognitive function.

MSAA's Website at mymsaa.org

More than 800,000 Sessions During this Fiscal Year

MSAA's comprehensive website provides a wealth of targeted information addressing all aspects of the disease, including currently approved treatments, symptom-management techniques, and resources to help individuals adjust to the illness. To follow are highlights of just a few of the programs and resources available through mymsaa.org.

- ▶ **MSAA's S.E.A.R.C.H.™** program assists individuals in making treatment decisions by exploring important topics to consider and questions to ask when beginning or switching disease-modifying therapies.
- ▶ **MSAA's MS Relapse Resource Center** is a section of our website that provides detailed information on relapses and treatment options.
- ▶ **My Health Insurance Guide** is aimed at assisting the MS community with understanding the many details surrounding today's health insurance options.
- ▶ **The Multiple Sclerosis Symptoms section** assists website visitors in three areas: an introduction providing an overview of symptom-management strategies; a full listing of common symptoms and detailed information on each; and a listing of commonly prescribed medications used to treat the symptoms of MS.
- ▶ **MSAA's Online Aquatic Center** provides information and resources to help people with MS begin a program and enjoy the benefits of water-based exercise. Resources include booklets, tip sheets, webinars, and inspirational videos. For more information, please go to aquatics.mymsaa.org.



MSi Videos

More than 223,000 Cumulative Views of 53 Videos and Webinars

Updating viewers on the latest advances in MS research, disease and symptom management, wellness strategies, and more, this growing library of award-winning, on-demand video programming and archived webinars serves as a vital resource for the entire MS community.



Publications

More than 300,000 Publications Distributed

MSAA publishes: a national magazine, *The Motivator*, twice per year (both in print and digital formats); the widely acclaimed *MS Research Update*, annually; and *My MSAA Today* e-newsletter on a bimonthly basis. In addition to these vital publications, MSAA also published *Employment and MS: The Challenges and Opportunities* during the past fiscal year.

"Thank you for your information! During my wife's illness, we found valuable information in MSAA's magazine, The Motivator, online, and at many events organized by MSAA in our area. These were extremely helpful to use in managing her MS and helped to improve her quality of life for a longer period of time. Please keep doing the good things that you do!" — F.S. from Montana

Educational Programs

More than 2,500 Members of the MS Community Attended Programs Nationwide



MSAA's educational programs are held in various cities across the United States and are free of charge to members of the MS community. Covering topics such as the latest advances in disease and symptom-management treatments, along with other wellness strategies, these programs provide an excellent opportunity for our clients to connect with many of the country's leading MS-healthcare professionals and draw support from other families living with MS.

Lending Library



MSAA's Lending Library program offers a comprehensive selection of books and a variety of DVDs that address disease and symptom management, wellness, personal stories from people living with MS, and many other important topics. With more than 120 titles and 1,000 book copies, this program loans books at no charge, along with free shipping to the borrower and back to MSAA.

Awards Received

Awards Received during the 2018-2019 Fiscal Year



APEX (2018)

- ▶ APEX 2018 Award for Excellence in Magazines, Journals & Tabloids - Print 32+ pages for the Summer/Fall 2017 edition of *The Motivator*
- ▶ APEX 2018 Award for Excellence in Health and Medical Writing for *Understanding Progression in MS* booklet



Digital Health Awards (2018)

- ▶ Digital Health Awards winner of a Bronze Award for the Summer/Fall 2018 edition of *The Motivator*
- ▶ Digital Health Awards winner of a Silver Award for "What's New in MS Research: Highlights from the 2018ECTRIMS Annual Meeting"



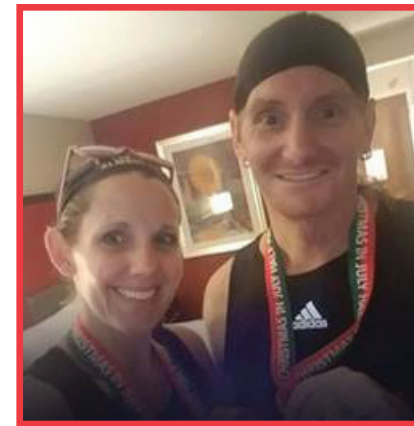
Healthline (2019)

- ▶ MS Conversations named one of the Best Multiple Sclerosis Blogs of 2019 by Healthline for the fifth consecutive year

Fundraising Events

Team MSAA Endurance Events

Team MSAA invites all individuals and groups to make a difference in the lives of those affected by multiple sclerosis by joining our team in various endurance events across the country. Your participation allows MSAA to provide free programs and direct services to individuals with MS, their families, and their care partners. Through sponsorships, and the fundraising efforts of our participants, we can make a difference with every mile! To learn more about the team, or for information on sponsoring Team MSAA, please contact events@mysaa.org.



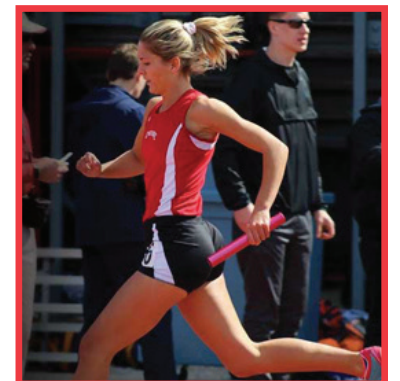
Journey to the Marine Corps Marathon

Kari Albrecht Earll and her husband, Mike, decided to race alongside members of Team MSAA in support of the MS community for the 43rd Annual Marine Corps Marathon in October 2018. Kari was diagnosed with multiple sclerosis in 2013 — however, this did not stop her from completing her first full marathon the following year. To help Kari reach her goal of completing a half marathon in every state while supporting a cause she cares about, Kari joined Team MSAA. "When I was diagnosed, I had no idea what MS really was," said Kari. "I thought people with MS were all in

wheelchairs and not able to walk. Here I am still running... MS does not define who I am, it is just something that I manage... I have days that are not as great, but with the support of my husband and my daughters I keep pushing on." Prior to the race, Kari and Mike had already raised more than \$1,500 for MSAA's free programs and services!

13.1 Miles for the MS Community

Runner Taylor Tenca is seen here in advance of her very first half-marathon as a part of Team MSAA. Raising awareness for MS is a cause that is close to Taylor's heart, which is why she's training hard to cross the finish line at the Rock 'n' Roll Half Marathon in Chicago while fundraising for MSAA's free programs and services. "My strategy is to not get burned out too early into training. Slow and steady training will get me better results," said Taylor. "I am running with a friend of mine — we hope to keep each other on track and motivate each other to run before or after work, five days a week." Taylor's original fundraising goal for her half-marathon journey was \$500, but even before her race in July 2019 began, Taylor had raised more than \$1,000 with the help of her friends and family!





Nana's Cookies Bake Sales

For 12 years, Nana's Cookies Bake Sale has supported MSAA's mission to improve lives, thanks to the dedication of Alyssa Lewanowicz and her family! At age nine, Alyssa lost her great-grandmother due to complications from multiple sclerosis. With the help of her mother, Lynne Goldberg, and her grandmother, Linda Somers, Alyssa and her family found a way to give back to the MS community with an annual bake sale in memory of her "Nana." In the summer of 2018, Alyssa and her family raised more than \$3,000 dollars at their delicious bake sale!

Swim for MS

Swim for MS is MSAA's signature fundraiser, with events being held all across the country! People of all ages and skill levels are swimming to raise awareness about MS while recruiting online donations to help the MS community. Individuals may create their own Swim for MS fundraising event at home or at the swim club, individually or as part of a team, and set any type of goal – from swimming laps or a specific distance... to cannonball-jumping contests, birthday parties, and college swim-team competitions! This is why we say, "Any Pool, Any Time!"

Getting started is as easy as 1-2-3! Please visit SwimForMS.org.



Making Waves with Swim for MS

Swim for MS participant Lee Estep has always loved swimming. She was on the swim team in college and even taught and worked as a Waterfront Director during her time in school. Lee was diagnosed with multiple sclerosis in 2016 – as a result, she started swimming regularly to help manage her MS symptoms – she even swam in the ocean when she was at the Jersey Shore on vacation last summer! Lee is so appreciative of all the support she received from MSAA, especially the cooling vest that allowed her to enjoy the outdoors during the warmer weather. "I was thrilled with the opportunity to be able to give back by asking close friends and family members to support my Swim for MS fundraiser," said Lee. In 2018, Lee was able to swim on a regular basis and raise more than \$500 in support of MSAA's free programs and services!

Create Your Own Event

Each year, individuals and groups turn their passions and interests into unique fundraisers to raise thousands of dollars for MSAA. Simple ideas could include a bake sale, "Dress-Down Day" at the office, a coin toss, a bingo party, "Strike MS" bowling competition, or joining Team MSAA in various endurance events. Other exciting ideas include a car wash, a polar plunge, or a sporting event such as a golf, soccer, tennis, or basketball tournament.

If interested in creating your own fundraisers, please visit support.mymsaa.org/create or email us at events@mysaa.org. To follow are just a few examples of inspirational individuals and groups who have gone above and beyond to improve the lives of those affected by MS.

Other Events

- **1A Auto** held their annual Summer Roundup Charity Car Show in Massachusetts, to showcase all makes and models of vehicles and motorcycles. The event was a fun time for all, with a DJ, food, yard games, vendors & raffles. Overall 1A Auto raised \$2,500 for MSAA!
- **Great Southern Bank** associates in Missouri, Iowa, Minnesota, Arkansas, and Kansas held their Community Matters Casual Day to benefit MSAA. Their casual day fundraiser raised \$1,814 for MSAA.
- **RE/MAX** in Dedham, MA held their Annual Spring Client Appreciation Fundraiser and raised \$1,500 for MSAA.
- **The Auburn University Women's Soccer Team** raised \$5,535 from their 6th Annual Auburn Kicks for MS soccer game, in honor of former players, family, and friends of the Auburn Soccer team.
- **The City of Durham Inspection Department** in North Carolina raised \$1,765 as part of their "7 Stars employee-giving campaign."
- **Bobby O'Brien's Multiple Sclerosis Athletic Department** held their annual MS Golf Challenge in June raising \$13,687 for MSAA! Bobby himself was diagnosed with MS in 2007 and wanted to do something to support an MS organization, so each year they host their annual MS Golf Challenge in Massachusetts. The event includes a great day of golfing with friends and family, raffles, and much more!

Our Generous SUPPORTERS

CHAMPIONS **(\$100,000 and above)**

Biogen
Celgene Corporation
EMD Serono, Inc.
Estate of Alice Franks
Genentech, Inc.
Novartis Pharmaceuticals Corporation
Sanofi Genzyme
Roger Zacher

VISIONARIES **(\$50,000 to \$99,999)**

Anonymous
Bayer
Indiana Multiple Sclerosis Foundation, Inc.

MOTIVATORS **(\$10,000-\$49,999)**

Acorda Therapeutics, Inc.
Andrew McLelland
@Point of Care
Beverly Zacher
Commonwealth Insurance Advantage, LLC
Davos Chemical Corporation
Estate of Catherine K. Woodfield
Estate of Emidio J. Rossi
Estate of Martha Lovett
Estate of Mary Muto
Express Scripts
Guerbet, LLC
Karol Foss
Mark and Muriel Wexler Foundation
Medical Education Resources, Inc.
PGA Tour, Inc.
Pinterest
Publicis Health
ReelzChannel, LLC
Rita Kernan
Robert O'Brien
Santo Petroleum
The Foster Family Private Foundation, Inc.
The John D. and Minnie R. Schneider Trust
Town Pump Charitable Foundation
Virginia T. Dashiell Charitable Foundation
ziMS Foundation

ADDITIONAL DONOR LISTING

\$5,000 - \$9,999

A + E Networks
Active Media Services, Inc.
Alan Dahl
Alisa Talisman
Andrew Reich
Antoanela Vaccaro
Barbara Gehl
Barry Singer, MD
Brian Robins
Cadent Network
Carol Stuhr
David Herzog
Discovery Communications, LLC
Estate of Petal Turner
FNG Services
George Chiocco
International Union of Operating
Engineers Local 825
Ion Media Networks
James Hixon
James Wiensch
Jessica Burzycki
John Gallagher
John Hauserman
Jose Marti
Kevin McGurn
Lori Ann Niehoff
Margaret A. Darrin Charitable Trust
MLB.com
Muriel Harris
National CineMedia
National Football League
NCC Media
Nicole Fortner
Oath
OptumRx, Inc.
Outfront Media
P.J. Leary
Pennsylvania Trust
Peter Michaels
Peter Naylor
PhRMA
Pond Le hockey Stern Giordano, LLP
Rainbow Media Holdings, LLC
Rebecca Taft
Reg Peterson
Republic Bank
Richard Leonardon
Rick Song
Sonshine Exploration
Susan Stearns
The Bartlett Family Trust

The Piraino/McWilliams
Family Foundation
PNC Charitable Trusts
Tim Castelli
Twitter, Inc.
Vector Media

\$1,000 - \$4,999

1A Auto Inc.
A & J Canvas, Inc.
Adam Hayes
Advanced Abrasives Corporation
Alan Butler
Albert and Julie Alden
Alec Curtis
Alina Ahsan
Allison Casey
Alyce Hilden
American Endowment Foundation
AmQuip Crane
Amy Drew
Angela Weir
Angelee Dion
Angelo's Fairmount Tavern
Ann Brinkerhoff
Ann Fanizzi
Annice Whatley
Arlene Ferman
Arlene Zoscak
Associazione San Giovanni Battista
Audrey Brandell
B. M. Baldi
Barbara Clark
Barbara Comerford
Barbara Levenson
Barbara Yuki
Benjamin A. Dent
Bertie Deckert
Betty Shea
Beverly Willing
Big Bear Conservatory
Brady Saegert
Brotherhood of Maintenance
of Way Employees Division
Bruneau Family Care, P.C.
Bruni Stephens
Budd Lerner Counsellors at Law
Calvin Waller
Canyon View Ranch For Dogs
Carol Graham
Carol McDonald
Carole Jenkins
Caroline Arakelian
Carolyn Hildebrand
CAS Foundation
Catherine Caneau

Cecil Jones
Celia Mignucci
Charlene Jones
Charles Bowen
Charles Perez
Charles Sears
Charlotte Jones
Chris Soloy
Christiana Care
Christine Cheung
Clarence Quillin
CME Associates
Colossal Media
Columbia Office Furniture, Inc.
Cooperstown Dreams Park
Corporate Energy Management
Systems, Inc.
Corporate Services, LLC
Coyla Grumm
Craig Horowitz
Craig Jones
Cross Diamond Electric, Inc.
Curwood Sessoms
Dan Costarene
Darren Finnie
David & Linda Swain
David Foltz
David Neylan
DB Adfund Administrator, LLC
Delois Caldwell
Denise Cronin
Derace Schaffer
Diane Kemper
Dick's Pallet Works
Dielectric Sealing
Don Hoeksema
Don Moilan
Donald Greenberg
Donald Shulman
Donna Heier
Donna McCaleb
Donna Routzon
Doug Cochran
Douglas Franklin
Durham Seven Stars
E. Stewart
Edith White
Edward Polen
Eileen Murphy
El Pollo Rico
Eleanor Cummings
Elisabeth Minthorn
Elite Elevator Services, LLC
Elliott-Lewis Corporation
Elyria License Bureau
Eric Bossard & JoAnne Miller

Eric Danetz
Estate of Doris Neiley
Estate of Primo Lusardi
Esther Flores
Esther Lo
Ethel Combs
Evergreen Transport, LLC
Exelon Foundation Corporation
Faye Holton
Fineman Krekstein and Harris, P.C.
FOE 3261 Charities
Frank Brenner
Frank Dean Tucker
Frank Owczarzak
Fred Tollefson
Frederick Engen
Friedman, LLP
Gene Kline
Gennaro Manzo
Georgia Parras
Gerald Nelson
Geraldine Washington
Gil Overson
Give with Liberty
Glenn Reed
Grace Clarke
Great Lakes Testing, Inc.
Great Southern Bank
Greg Zumwalt
Hafter Family Foundation
Hard Rock Hotel and Casino
Hardy Petroleum
Harold Talisman
Hartmut Wohlrab
Health Monitor
Heather Haaga
Helen Malone
Helen Neudorfer
HMH Hospitals Corporation
Holman Automotive Group, Inc.
HSC Acquisition, LLC
ICA Group, Inc.
Imprint Graphics, Inc.
Industrial Design & Fabrication, Inc.
Inserra Supermarkets, Inc.
International Services, Inc.
Irby N. & Marion H. Taylor Foundation
Irene Hamly
ITA Group
J & J Welding, Inc.
J.R.'s Maintenance Services, Inc.
Jack Leikam
Jack Saltz
Jacqueline Norcross

James Anderson
James Baratta
James Gallagher
James Kerkmaz
James McDowell
James Nelems
James Pettus
James T. Warren
James Wood
Jan Sullivan
Jane Ekdahl
Jane Rust
Janet Birenbaum
Janet Martin
Janet Sloan
Janice Petorock
Janice Smith
Jasmine Hill
Jayne Rohrbacher
Jean Mills
Jeanne Mancini
Jeffrey Hankoff
Jeffrey Mitchell
Jeffrey Stone
Jennifer Cuff
Jennifer Schwartz
Jerry Fuller
Jewish Community
Foundation
Jim Query
Jimmy Francis
Joan Bunker
Joan Cerrito-Downs
John Barovich
John Brown
John Fox
John Harriss
John McCorry
John Mooney
John Moore
John Tsigakos
John Whisler
Jordan Bitterman
Jordan Bright
Joseph Sasso
Josephine Tassi
Joyce Apitz
Joyce Pegg
Juan Herrera
Judd Van Sicke
Judy Fleenor
Judy Rust
Julie Brock
Julie Lata

Kate Zinsky
Kathleen Crane
Kathleen Lardner
Kathryn and Mark Peilen
Katie McCardell
Kendall Alleva
Kenneth Gardner
Kessler Foundation
Kim Murray
Knights Of Columbus
Kramer Foundation
Kris Jenner
Laverne Blecha
Lee Doyle
Leeanne Monteverde
Lenore Jerabek
Leona Kern
Liberty Mutual Insurance
Lina Killiany
Linda Amsel
Linda Brown
Linda Walsh
Lithia Motors, Inc.
Lorie South Wildridge Restaurant
Lucinda Gaitanopoulos
Lutze, Inc.
Lynn Andrews
Moon Soo Park
Majorie Solferino
Marathon Engineering &
Environmental Services
Marcia Marshall
Margaret D'Albert
Margaret Hulter
Marguerite Ganem
Marine Corps Community Services
Mark and Angela Milad
Mark Christian
Mark Leta
Martha Kirkpatrick
Martin Bunker
Martin Draper
Marv Faust
Mary Cheeseman
Mary Leith
Mary Mullins
Maryann Palmisano
Matred Carlton Olliff Foundation
McLaughlin Gormley King Co.
Mel Harrier
Melissa D'Atri
Michael Chavez
Michael Cremer
Michael Flavin

Michael Kolodny
Michael Schoenhaut
Michael Schrimmer
Michael Trapani
Michele Ingram
Michelle Biren
Mike Brockway
Mike Kotsis
Miles Body Shop
Ming Lin
Miriam Franco
Monica Gibson
Motor Shop Electrical
Construction Company, Inc.
mParticle
Nadine Piedmont
Nancy Whiting
Narasimhachari Raghavan
New York Yankees Foundation
Nick Guerriero
Nita Postlethwait
Nora McNamara
North State Environmental
O'Brien & Ryan, LLP
Oppenheimer & Co., Inc.
Oran Brown
Overseas Aircraft Support, Inc.
Pacific Life Insurance Company
Pacifica Foundation
Paige Viehouser
Pamela Anne Leech Trust
Pamela Carvey
Parbilt Glass, Inc.
Patricia Novak
Patti Dalessio
Paul & Pearl Caslow Foundation
Paul McCarthy
Penny Horwitch
Perry Lyons
Pershing, LLC
Peter and Kathleen Damiri
Peter Farrell
Peter Longstreet
Pharmacists Mutual Foundation
Philip Rayburg
Pirtano Construction
Polar Products, Inc.

Pony Express Warehousing, LLC
Pratt Homes
Propane, Inc.
QSC Systems, Inc.
Rand E. McKinley, DDS
Randall Heck
Ravitz Family Foundation
Raymond Sharpless
Raymond Zimmerman
Ray's Repair
RE/MAX
Red Stick Armature Works, Inc.
Rene G. Rascon
Rhoda Meester
Richard Chadakoff
Richard Elias
Richard Higger
Richard Lasch
Richard Lauria
Richard Oliver
Richard Sconyers
Richard Smith
Richard Young
Rick Ricciardi
Rick Wilbur
Rita Horan
Robert Delaney
Robert Falk
Robert M. and Martha Suplee
Foundation
Robert Shircliff
Robert Stephen
Robert Vaniten
Roberta Gillen
Ronald Plante
Ruth Dearman
Ruth Edwards
Sandra Kolasa
Santiam Heating & Sheetmetal,
Inc.
Schroeder Greer Appraisal Co.
Schulz-Clearwater Sanitation, Inc.
Scott Bailey
Scott Ellis
Sharon Oxborough
Sharyl White
Shasta Gas Propane Inc.

Sherry Nestor
Shirley Branch
Sidonie Baker
Southeastern Hose, Inc.
Stefanie Cohn
Stephan Schaar
Stephen Tollafield
Steven Bromley
Steven Scher
Stoltzfus Structures
Strassell's Machine, Inc.
Susan Anthony
Susan Kowitz
Susan Lopsonzski
Sutzi McGovern
Television Bureau of Advertising
Telford Wollan
The Beneficial Foundation
The Gross Living Trust
The JN Trust
The Rachel and Drew Katz Foundation
The Whitewind Company
The Windsor Foundation, Inc.
Theresa Wahl
Thomas Butler
Thomas Raffa
Tiffany Craft
Timothy Weber
Verdell Young Trust
Verne Istock
Victor and Terrie Sais
Virginia Simmons
WBF Foundation, Inc.
Whapps, LLC
William and Gertrude Shelley Family
Foundation
William DeLuca
William E. Snowden
William Falk
William Greenback
William Houlihan
William McGarry
William Melka
William Snyder
Yvonne Haley

"I can't thank MSAA enough for everything that you do for all of us with multiple sclerosis, and for creating Swim for MS... it is such a wonderful way for those of us who struggle on land to find a way to give back." — S.S. via email

FINANCIAL Performance

MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA, INC.
CONSOLIDATED STATEMENT OF
FINANCIAL POSITION
June 30, 2019

ASSETS	
Current Assets	\$ 2,571,980
Property Plant and Equipment (net)	\$ 2,050,925
Other	\$ 2,855,298
Total Assets	\$ 7,478,203

LIABILITIES AND NET ASSETS

LIABILITIES	
Current Liabilities	\$ 774,409
Long Term Liabilities	\$ 948,878
Total Liabilities	\$ 1,723,287

NET ASSETS	
Unrestricted	\$ 3,442,807
Temporarily Restricted	\$ 2,312,109
Total Net Assets	\$ 5,754,916

Total Liabilities & Net Assets	\$ 7,478,203
-------------------------------------------	---------------------

MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA, INC.
CONSOLIDATED STATEMENT OF ACTIVITIES
FOR THE YEAR ENDED
JUNE 30, 2019

REVENUE AND SUPPORT	
Contributions	\$ 8,274,069
Rental Income	\$ 143,615
Other	\$ 473,817
Total Revenue and Support	\$ 8,891,501

PROGRAM EXPENSES	
Program Services: Patient services	\$ 4,922,465
Program Services: Housing	\$ 163,020
Total Program Expenses	\$ 5,085,485

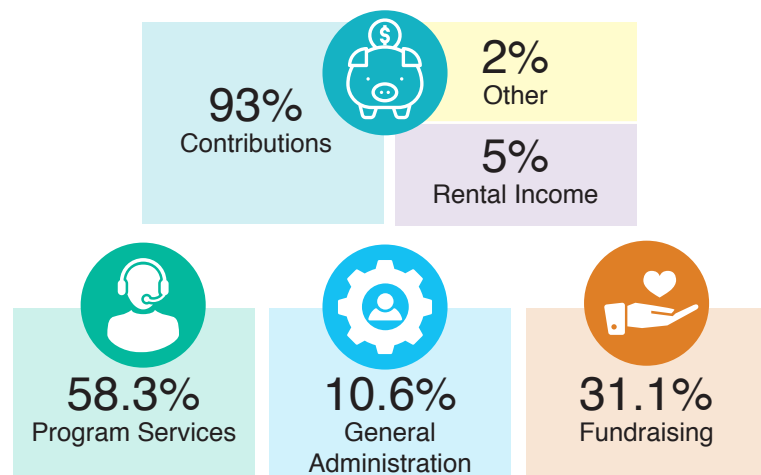
SUPPORTING SERVICES EXPENSES	
General and administrative	\$ 923,645
Fundraising	\$ 2,708,600
Total Supporting Services Expenses	\$ 3,632,245

Total Expenses	\$ 8,717,730
-----------------------	---------------------

Change in Net Assets	\$ 173,771
----------------------	------------

NET ASSETS, BEGINNING OF YEAR	\$ 5,581,145
----------------------------------	--------------

NET ASSETS, END OF YEAR	\$ 5,754,916
-------------------------	--------------



MSAA'S REGIONAL Offices

For information about regional programs, please visit mymsaa.org and select "Educational Programs." While MSAA's national office serves the MS community throughout the United States, MSAA's regional offices provide additional assistance on a more local basis.

MSAA Northeast Regional Office

For New Jersey, Delaware, New York, Pennsylvania, Connecticut, Vermont, Rhode Island, Massachusetts, Maine, Maryland, Washington DC, and New Hampshire

Toll-free: (800) 532-7667, ext. 144
Email: northeast@mymsaa.org

MSAA Midwest Regional Office

For Ohio, Illinois, Indiana, Kentucky, Michigan, Minnesota, West Virginia, Wisconsin, Iowa, North Dakota, South Dakota, and Nebraska

Toll-free: (800) 532-7667, ext. 150
Email: midwest@mymsaa.org

MSAA Southeast Regional Office

For Florida, Georgia, North Carolina, South Carolina, Virginia, Alabama, Tennessee, and Mississippi

Toll-free: (800) 532-7667, ext. 160
Email: southeast@mymsaa.org

MSAA Western Regional Office

For California, Oregon, Nevada, Utah, Arizona, Hawaii, Washington, and Alaska

Toll free: (800) 532-7667, ext. 155
Email: western@mymsaa.org

MSAA South-Central Regional Office

For Texas, Arkansas, Oklahoma, Missouri, Louisiana, Colorado, Kansas, and New Mexico

Toll free: (800) 532-7667, ext. 137
Email: southcentral@mymsaa.org

MSAA Northwest Regional Office

For Idaho, Montana, and Wyoming

Toll free: (800) 532-7667, ext. 153
Email: northwest@mymsaa.org

MSAA is *Improving Lives Today* in Many Ways!



300k+ Publications distributed to provide information & support

223k+ Cumulative views of MSAA's 53 on-demand video programs



More than **14,500** inquiries to MSAA's Helpline

More than **4,700** pieces of safety, mobility, & symptom-management equipment were distributed



More than **2,500** members of the MS community attended our nationwide in-person educational programs

More than **1,000** people received a vital MRI scan to diagnose or monitor their MS



The figures shown are for the 2018-2019 fiscal year.



(800) 532-7667 • msaa@mymsaa.org • mymsaa.org



- ▶ Track MS symptoms
- ▶ Store medical information
- ▶ Share reports with physicians

WHO GETS MS?



Nearly **1 million** Americans and **2.5 million** people worldwide have MS

People are most frequently diagnosed between the ages of **15 and 50**

3X Women are **three times** more likely than men to develop MS

MSAA

MULTIPLE SCLEROSIS
ASSOCIATION OF AMERICA

Improving Lives Today!®

MSAA's Mission:

The Multiple Sclerosis Association of America (MSAA) is a leading resource for the entire MS community, improving lives today through vital services and support.

To help support MSAA's vital programs and services, please visit support.mymsaa.org/donate or call (800) 532-7667.

MSAA

**MULTIPLE SCLEROSIS
ASSOCIATION OF AMERICA**

Improving Lives Today!®

**375 Kings Highway North
Cherry Hill, NJ 08034**

Toll-Free Helpline: (800) 532-7667

Website: mysaa.org

Email Questions:

MSquestions@mysaa.org

Stay Connected with MSAA:

