



Continuing to Answer the Need
2010-2011 Annual Report

MSAATM
MULTIPLE SCLEROSIS
ASSOCIATION OF AMERICA



“Thank you for allowing me the opportunity to volunteer on Saturday, March 26 in Marietta, Georgia with Sue Rehmus [CHUMS founder] and CHUMS [Children’s Hope for Understanding Multiple Sclerosis]. What a wonderful event! The parent session was informative and motivating. Dr. Rintell was compassionate and professional. The parent comments at the end of the session were entirely positive and the group seemed to network, thus helping the support to extend beyond the singular event! I also was able to be in the children’s session. Who knew learning about a disease could be so easy and fun? Sue’s hands-on methods to bring understanding to these children are so effective. The participants were fully engaged and learned a great deal, but even more than that, they came away knowing there are lots of children who have parents with MS. They are not isolated! They are not alone! I would love to see more CHUMS in action after the six-city tour is complete.”

K.B. from Georgia

EXECUTIVE MESSAGE



Thomas Vassallo
Board Chair



Douglas G. Franklin
President and Chief Executive Officer

MSAA celebrated our 41st birthday this past year and our mission “To enrich the quality of life for everyone affected by MS” is as relevant today as it has ever been. We accomplish our mission by providing urgently needed information and support, free equipment, MRI assistance, and more. Additionally, growing numbers of FDA disease-modifying therapies and new symptom-management drugs are coming into the marketplace each year – and MSAA strives to help each person with MS navigate through this complex landscape of medical relief.

“I am a physician and also a patient, disabled from MS. I just requested some of your wonderful publications. I happened to see a copy [of The Motivator] in my neurologist’s office, and was dazzled by the quality and thoroughness of the information presented. Thank you for such a wonderful service.”

M.B. from Oregon

Last year MSAA served more than 54,000 people! This effort was made possible by the financial support of thousands of individuals and businesses who help us help others by partnering with MSAA. MSAA receives no government funding whatsoever. Each year we reach out to our loyal donors both old and new to help expand the many programs and services for which we have become so respected.

“Thank you so very much for the confirmation and payment for my MRI. I cannot express my sincere appreciation to the MS Association for the very generous financial assistance you have given to me. God bless you as you continue to help many other individuals who are or could be suffering from MS.”

D.M. from North Carolina

MSAA’s new **S.E.A.R.C.H.**™ initiative and mobile phone application, **My MS Manager**™, together with our extensive database, **My MS Resource Locator**, help provide information, find answers, ease daily life, and keep people connected. These proprietary initiatives are excellent examples of MSAA’s entrepreneurial approach to helping people with MS cope with this disease. We are using every component of social media to leverage as much outreach to as many varied audiences as possible, while maintaining traditional print publications and direct-mail outreach to assist those who prefer these latter types of information mediums.

“Thank you so much for making this [online holiday greeting cards] available! It is brilliant to send a request for a donation and greeting card all at the same time. I am reluctant to just ask for donations, but this makes it easy.”

H.S. from Hawaii

Our free distribution of assistive devices – from cooling vests and walkers to quad canes and leg lifts – grows in number each year as MSAA strives to help people to keep moving and to stay safe while doing so. Our **Swim for MS** program encourages people with MS to stay physically active in a safe environment. It is also becoming a major, independent fundraising initiative, raising awareness and support to expand our programs and services to those in need. With the original tagline of “any pool, any time,” this independent fundraising effort has great potential.

“To the entire Multiple Sclerosis Association of America, I would like to thank you for being a blessing to me! Thank you for the walker, quad cane, and leg lift. Those things have made a huge impact on my life and mobility with MS. Thank you very much.”

K.J. from South Carolina

Public policy issues as they relate to healthcare reform and people with MS are critical topics for patient-support organizations like MSAA. Through our work with the **MS Coalition**, we coordinate and collaborate with other MS organizations to speak with one voice for all of our constituencies. Raising awareness and articulating the needs of the MS community to lawmakers and political decision makers is an increasingly important task. Our case files reflect many people who have been struggling with insurance issues, copayments for drug purchases, and gaining support or assistance for their health needs. MSAA is here to walk this journey with these individuals every step of the way.

“Thank you so much for your speedy reply [from the Helpline]. Thank you also for the advice of seeking financial assistance. I hate being in the position of having to ask – I’ve never done this before and didn’t know where to start. And thank you for the encouragement – I’m starting to see a little light at the end of the tunnel. Thank you so much.”

P.B.

On behalf of all of our volunteers, our Board members, and our dedicated professional staff, we thank you – our supporters and our donors – for helping MSAA help others in these challenging times. Together we will continue to share the opportunities to serve.

Thomas Vassallo
Board Chair

Douglas G. Franklin
President & CEO

WHO ARE THE PEOPLE WE HELP?



WE HELP PEOPLE...

who have been diagnosed with MS.

with a sister, a mother, or a daughter with MS.

with a brother, a father, or a son with MS.

who are young and not-so-young.

who are new to MS and people who have known about MS for a long time.

who have a friend with MS, people who care for someone with MS, and anyone with an interest in understanding the challenges faced by individuals with MS.

As our mission states, MSAA is dedicated to enriching the life of everyone affected by MS – whether it be a patient, a care partner, a family member, a friend, or a healthcare professional. All members of the MS community are welcome to visit our website or contact MSAA and discover how we may be able to answer the need.

We address the needs of women and men, young and old, newly diagnosed and people who have had MS for many years. We strive to help everyone who wants to learn more about MS, its research, and its treatments. We work to provide emotional support and understanding when someone is feeling afraid, confused, or alone. We help patients and their families learn how to cope with the many challenges that MS presents.

Changes in relationships and roles are common when MS enters one's life. For many, the symptoms of MS may require medical attention, physical or occupational therapy, as well as assistive equipment and certain adjustments around the house. Our Helpline consultants assist callers with learning about strategies for a safe, comfortable, and satisfying quality of life. Employment issues and accommodations, work/life balance, and plans for the future are often key issues to be discussed as well.

MSAA answers the need by providing certain types of equipment to individuals unable to afford them on their own. These can increase mobility while providing comfort, safety, and a return to independence. An abundance of information – through our website, publications, and our free Lending Library – help to provide many answers. And our two MRI programs are in

place to assist people with getting this important diagnostic and evaluative test.

These and other vital programs and services are described in the pages to follow. MSAA is grateful to everyone who has helped to make these programs and services possible – allowing us to answer the needs of everyone affected by MS.

“Wow! What a difference the vest and extra ice packs have made in my life! Living in Texas and the hot, hot weather we have – before getting the vest – my life was [limited to] staying home or going straight to another air-conditioned place. The vest now allows me to venture to more places in the summer months. My most recent adventure was my friends’ daughter’s wedding. The wedding was at the beach where I never dreamed I could go to ever again. So many things come to mind that maybe I can do: gardening, craft shows, church events and family barbecues. The vest has brought a new lease on my MS life! Words can never express enough thanks. Thanks again for the gift that you have given to me! It has brought me a new brightness on life. Thank you.”

N.Y. from Texas



HOW DO WE HELP?



IMAGINE *being diagnosed with a disease with no known cause or cure. You've had a number of strange and frightening symptoms, some of which may have been completely debilitating. You have seen several doctors and have endured many tests before the diagnosis was confirmed. You hear alarming stories from other people about the disease – stories which may or may not be true.*

You have countless questions, but your doctor may not be able to take the time to discuss these answers at length.

Will your symptoms get worse?

Will you lose your job, your income, and your insurance coverage?

Do any medications help to slow the disease, and if so, what are the risks, the benefits, and the costs?

How will this disease affect your family and your relationships?

You're confused about MS and terrified about what the future may bring. You may even feel very alone. Nearly everyone who is diagnosed with MS goes through a roller coaster of emotions and confusion. Even those who have lived with their MS for many years

still have an urgent need for support and to learn more about the latest research and treatments. MSAA answers these needs by providing several vital programs and services aimed at giving both emotional support as well as factual and understandable answers to the many questions surrounding MS. How does MSAA provide these answers? We do so through our dedicated Helpline, educational events across the country, informative publications, an extensive website, meaningful MSi online videos, MSAA's S.E.A.R.C.H™ program, My MS Manager™ Mobile Phone App, our free Lending Library, a supportive online Networking program, and more.

Helpline

MSAA's toll-free Helpline is staffed by trained, compassionate consultants who speak directly to callers, answering their most urgent questions and offering support as well as referrals to outside services and professionals. Callers include individuals with MS, as well as care partners, family, friends, and even medical professionals. Our Helpline is also bilingual to serve the Spanish-speaking community. Under the direction of MSAA's chief medical officer, our consultants can provide a great deal of information about symptoms, how they are managed, and medications for the long-term treatment of MS.

MSAA's Helpline consultants offer encouragement to clients and their care partners to discover ways to overcome obstacles, helping members of the MS community adjust to the changes they may be experiencing. Helpline consultants may also recommend the programs offered by MSAA and other resources that would be of help to the caller, and assist him or her with the application process.

MSAA's Helpline is an excellent resource for learning about professionals specializing in MS. For instance, our consultants can answer this need by providing contacts for and/or information about: MS research centers nationwide; pharmaceutical financial assistance programs; Social Security programs; Americans with Disabilities Act; employment issues; physical therapy; occupational therapy; and much more.

“The Motivator is my lifeline – for current information on MS and as a connection to others with the disease. I pass it on to my doctors so they can know what’s happening in our MS world. I loved the recent issue with its article written by a naturopath – and the piece on depression made me feel better. I’m not alone and I’m not crazy. Thank you so very, very much. I do believe The Motivator is becoming better and better – more relevant with each issue. Thank you.”

M.H. from Washington



Educational Events

Over the course of each year, MSAA conducts many informative educational events for patients and their family members. These are led by top medical professionals in the MS world, with topics ranging from newly diagnosed to progressive MS, parents with MS to pediatric MS, and women with MS to care partners who share in the care of a loved one with MS. As with all of MSAA’s programs, these educational events are free of charge and provide a great deal of vital information and answers for all who attend.

MSAA also offers a variety of educational programs to healthcare providers to share the most up-to-date scientific information on MS research and treatment. In addition, these programs encourage collaboration among professionals to maintain the highest standards in clinical care for patients.

During the 2010-2011 fiscal year, MSAA conducted 190 educational events at locations throughout the country. These were attended by more than 6,700 patients, family members, and medical professionals.

Publications

MSAA’s award-winning publications are designed with the MS reader in mind. First and foremost, we strive to cover the latest news in terms of MS research and treatments from around the world. Our publications have always been extremely reader friendly, interpreting intricate medical and scientific material into easy-to-understand language, while using large print with full-color photos and graphics in our hallmark design. These publications are written, designed, printed, and mailed at no cost to the client.

We also work to address many individual’s interests and situations, including medical as well as emotional, social, and recreational topics. We look at the needs of those who are young and not-so-young, able-bodied and disabled, along with newly diagnosed and progressive readers. MSAA’s flagship publication is our magazine, *The Motivator*, which is distributed to more than 70,000 people. We also offer booklets on individual subjects, such as clinical trials, depression, and booklets for children who have a parent with MS.

During this past fiscal year, we continued to develop our wide collection of printed publications. Two issues of *The Motivator* were published, featuring an article on genetics and MS, as well as our annual, highly acclaimed “MS Research Update.” Several publications were in production, including an extensive booklet on primary-progressive multiple sclerosis as well as a full-length booklet in story form for children ages 8 to 12, who have a parent (or someone they know) with MS.

MSAA’s Website

This excellent resource has been developed, expanded, and fine-tuned for more than ten years and is updated almost daily. In 2007, the website underwent a total redesign. Presently, the website contains more than 3,000 pages of urgent information and answers for the MS community. These pages include: all of MSAA’s recent publications (which can be ordered or downloaded); MS news updates and details of late-breaking research; general MS information – including treatment and symptom-management information; specifics on MSAA programs, services, and a calendar of events; plus a host of other information that is critical to the MS community.

Similar to our publications, MSAA’s award-winning website is also extremely user-friendly – incorporating colorful but well-defined graphics (to assist individuals with visual problems), upbeat photos, and easy-to-follow navigation. Site-preference options allow viewers to customize the type size and to use access keys to move quickly between pages. During the 2010-2011 fiscal year, more than 660,000 visits were made to our website.

MSi Online Videos

Another exciting feature of MSAA’s website is the ability to access MSAA’s “Multiple Sclerosis Information,” or “MSi” on-demand video library. This award-winning collection currently offers 34 video selections from three categories: medical, family/lifestyle, and disability/legal. Titles include “A Closer Look” series, covering topics such as treatment options and adherence; MS research; and symptom management.

This series also addresses the emotional impact of MS, intimacy and MS, complementary and alternative medicine, the benefits of exercise, employment and MS, understanding disability benefits, and an overview of multiple sclerosis presented in Spanish. Other MSi videos available on MSAA’s website include: “Staying One Step Ahead,” a four-part series on mobility and multiple sclerosis (originally aired as live webcasts); “Talking with Your Children about MS: A Place to Begin;” and “Making Your Home Work for You – Improving Home Safety and Accessibility.”

All of the MSi online videos feature MS experts – including physicians, nurses, therapists, authors, and patients – who speak candidly and compassionately about the disease, its many effects, and its treatments. This large video library provides immediate answers to important questions, along with strategies to resolve issues that are frequently experienced by MS patients and their family members.



“I’m writing to express my gratitude for the financial assistance I received in March of this year through the MSAA MRI Institute, affording me the ability to obtain an MRI to monitor the disease progression of my MS. This letter is to simply say thank you – both to MSAA and also to the generous individuals who financially support MSAA – for this much-needed financial assistance.”

S.T. from Minneapolis

S.E.A.R.C.H.™ Program

MSAA’s S.E.A.R.C.H.™ program assists individuals with the process of choosing the most appropriate MS treatment. Since the first treatment for relapsing-remitting multiple sclerosis (RRMS) was approved by the FDA in 1993, numerous disease-modifying therapies (DMTs) for MS have become available, giving neurologists and patients a variety of treatment options. In order to choose the best therapy for an individual, many factors need to be considered.

Designed as a memory aid, the S.E.A.R.C.H. acronym represents the key areas that should be discussed with one’s neurologist when considering a DMT: Safety, Effectiveness, Affordability, Risks, Convenience, and Health outcomes. By visiting MSAA’s website, members of the MS community may access MSAA’s free S.E.A.R.C.H. “Toolkit,” which includes an educational webinar, a feature article, a patient workbook, a DMT chart outlining all approved therapies for MS, and an MS resource guide. They may also request a laminated, wallet-sized, S.E.A.R.C.H. reference card to assist patients with questions when visiting their doctor. These items may also be ordered at no charge by calling MSAA’s toll-free Helpline.

Mobile Phone Application

My MS Manager™ is MSAA’s new mobile phone application, provided free of charge to individuals with MS or their care partner to use on their iPhone, iPad, or iPod touch. *My MS Manager* allows a person to input and store comprehensive medical records, contact information of an individual’s healthcare

team, details about exacerbations as they occur, effective treatment strategies and related side effects, as well as other important details essential to staying one step ahead of one’s MS.

My MS Manager can generate reports about the activities and occurrences logged on the phone, and these can be shared with doctors and other members of an individual’s healthcare team via email updates and secure online access. Other features of the app include a feed of MS-related news and links to MS resources.

Lending Library

MSAA’s free Lending Library has been a wonderful resource for countless individuals with MS and their family members. This program offers hundreds of books, and a limited number of DVDs, on the many topics relating to living with MS. The library features medical books as well as literature covering the emotional, social, financial, and legal aspects of MS. A portion of these resources are available in Spanish. To help answer the need for information and support, books are loaned for free, and are delivered to the client as well as returned to MSAA at no cost.

Networking Program

MSAA’s Networking Program is an online community of individuals with MS and their care partners who are interested in finding peer support and corresponding through email exchange. This use of email correspondence is especially helpful for those who are unable to attend traditional support group meetings but still want to stay connected with the MS community.

IMAGINE *having a disease that damages the nerves in the brain and can continue to progress without any new symptoms or outward signs. Imagine having such a disease but not knowing if the medication you are taking is actually helping to slow the disease process. Imagine that you could have such a disease, but your doctors don’t know for sure. These are real issues that touch upon many individuals who have been diagnosed with MS, or who could be diagnosed with MS.*

Magnetic resonance imaging, commonly known as an MRI, can provide doctors with an “inside view” of the disease, giving answers to the questions of disease progression, treatment effectiveness, and a confirmed diagnosis. But this test is expensive and is not always approved by one’s insurance company, and others – who are without insurance – frequently cannot afford this vital technology.



*MSAA has two answers to these major challenges: **MSAA MRI Institute** and **MRI Diagnostic Fund**.*

MSAA MRI Institute

This program provides insurance advocacy and financial assistance to those in need of follow-up MRI exams to determine disease activity and/or treatment effectiveness. Similar to the MRI Diagnostic Fund, certain income limits apply for financial assistance. Individuals with any income are eligible for advocacy to assist in gaining approval for an MRI through their own insurance companies. During the 2010-2011 fiscal year, 1,027 individuals were able to receive an MRI scan with the assistance of MSAA.

MRI Diagnostic Fund

This program helps individuals obtain an initial diagnostic MRI by working with insurance companies, imaging centers, and doctors’ offices. For individuals with no insurance or who have been denied insurance coverage, MSAA can also assist with payment for a diagnostic MRI. To qualify for financial assistance, certain income limits apply. During the 2010-2011 fiscal year, 102 diagnostic MRI scans were made possible through MSAA.

IMAGINE that you have had MS for several years, or that you have a type of MS that quickly progresses, and you find yourself in need of assistive devices to improve safety and mobility. Or perhaps you are heat-sensitive (as are many individuals with MS), and any time you feel overly warm, your symptoms quickly worsen – sometimes to the point where you are unable to walk or speak.

These types of debilitating situations are commonly experienced with MS, but individuals can be greatly helped through specially designed equipment. Problems with mobility and safety issues may be resolved through the use of assistive equipment such as scooters, wheelchairs, walkers, canes, and shower chairs, while heat-sensitivity can be significantly reduced through the use of personal cooling devices, such as cooling vests, caps, and wristbands.

*MSAA answers these needs through three programs: **MSAA's Equipment Distribution Program, Cooling Equipment Distribution Program, and Barrier-Free Housing Program.***



Equipment Distribution Program

During the 2010-2011 fiscal year, MSAA answered this need by providing a varied inventory of equipment to clients at no charge, designed to increase patient safety and provide greater accessibility. Examples of equipment available include bathroom safety items such as tub/shower chairs, grab bars, and raised toilet seats; daily living aids consisting of wide-grip utensils, leg lifts and drinking mugs with handles; and mobility products ranging from canes and walkers to wheelchairs.

For individuals without the insurance or resources to purchase these types of equipment, receiving such items at no charge through MSAA can be truly life-changing. Safety items are crucial to avoid injury and dangerous situations, while mobility items can provide renewed independence for someone with MS.

Cooling Equipment Distribution Program

During the 2010-2011 fiscal year, MSAA answered this need by providing special cooling kits at no charge to individuals with MS who are sensitive to heat. These kits include a vest worn under clothing with a variety of accessories for the neck, wrists, and ankles. In place of the kit, clients could select a standard cooling vest that is worn over clothing, if preferred. All of these items contain special material that remains cool for several hours.

The issue of heat sensitivity is serious for many individuals with MS. It can slow patients down to the point of being unable to function. This is not only disheartening and even debilitating for individuals in these situations, but it can also be a matter of safety, as the risk for falls and other accidents quickly increases as one's abilities weaken. To avoid this possibility, many individuals will stay home in the air conditioning (if they are fortunate enough to have it), and discontinue many of their

outdoor and social activities during the summer months. When MSAA provides cooling apparel or accessories at no charge, recipients are often able to return to an active lifestyle during the warm weather. This too is life-changing, as parents may now be able to once again attend their children's sports and activities; outdoor enthusiasts can return to taking walks or gardening; and time at the beach or at an outdoor social event is no longer out of the question.

Barrier-Free Housing Program

For individuals with limited mobility or other physical needs, MSAA is able to answer this need by providing accessible housing options in a few limited areas. The program offers 125 specially constructed apartments that are completely wheelchair accessible, offering income-eligible residents a safe and comfortable environment in which to live. Located in New Jersey and North Carolina, social services are available to provide additional support to residents.



HOW CAN YOU HELP?

MSAA's mission is to enrich the quality of life for everyone affected by MS. We are only able to help others through generous contributions of time and thoughtful donations from people like you as well as philanthropic companies and foundations. Without this assistance, we could not offer the programs and services which help to answer the emotional, psychological, medical, and physical needs of individuals affected by MS. Anyone wishing to help with our important cause may do so in many ways.



Fundraising

Throughout the year, MSAA and our regional offices conduct various fundraising activities to pay for the vital programs and services we provide. Individuals and local groups are also encouraged to coordinate and hold their own fundraising events to benefit MSAA.

Swim for MS

support.msassociation.org/SwimforMS



Show your support for the MS community by joining Swim for MS! It is an easy and fun way to get involved. All you have to do is choose a pool you have access to, ask people to support you, swim, and have fun! You will not only raise funds to support MSAA's programs and services, you will also spread awareness of MS. There are a few ways to dive in and Swim for MS:

- Start a personal challenge and set your own Swim for MS goals. It does not matter if you are an advanced swimmer or someone who has not been in a pool for years. Set a goal that works for you. Then talk with people about your Swim for MS and ask them to support you by making a donation to MSAA.
- If you have a group, you can organize a group Swim for MS. You can set up races, relays, or work toward a group goal of swimming a certain number of laps. It can be a one-day swim or held over a certain time period. With each person raising funds to support MSAA, you will definitely make a difference in people's lives.
- Be creative in your Swim for MS. Organize a group of daring people for a polar plunge in the winter. Or any time of year, you can jump into a pool or lake yelling "Cannonball!" just as a young gentleman did in honor of his aunt who has MS. Through his cannonballs, he raised more than \$1,000 for MSAA and his story even appeared on TV. You can water walk or participate in water aerobics. Just make sure you have fun with your Swim for MS and dive in.

You can learn more about Swim for MS and how you can dive into action on our website. Be inspired and read the stories of our Swim for MS participants. Then swim, have fun, talk about MS, and make a difference in the life of someone living with MS.

Other Events to Benefit MSAA

support.msassociation.org/myproposal

Examples of other events you can help to coordinate include: bake sales; mini golf events or tournaments; and Grey-to-Blue Company Dress-Down Day. Other fundraising ideas are welcome. We ask for your help to volunteer today!

Donations

MSAA exists and continues to expand to serve people with MS thanks to generous support through donations.

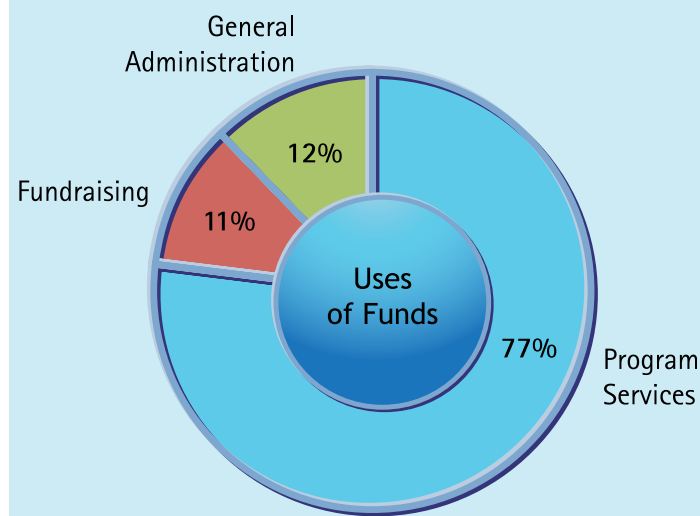
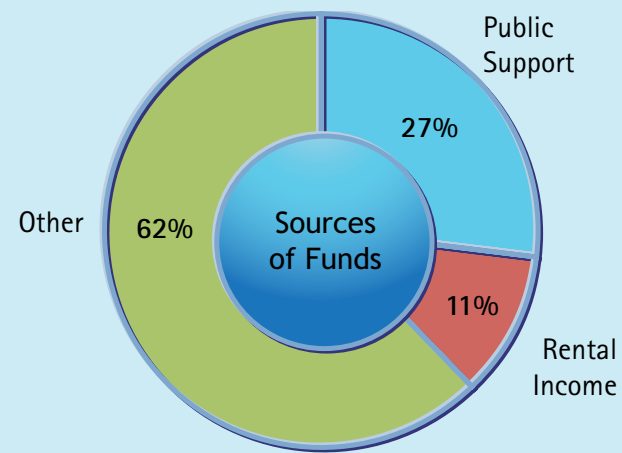
Donations may be made through:

- **Individual contributions** (a check or credit card payment directly to MSAA; contributions may also be made through MSAA's website) support.msassociation.org/donate
- **Planned giving** (such as bequests and charitable gift annuities) support.msassociation.org/PlannedGiving
- **Corporate giving** (individual contributions along with matching gifts from one's employer; or grants given by a company – sometimes for a particular project) (800) 532-7667, extension 128

Help or assistance to MSAA in any way is truly appreciated. To inquire about volunteering, fundraising, or making donations, please contact MSAA by calling (800) 532-7667, or visit our website msassociation.org/contact_msa.

Whatever you decide to do, we hope you will Dive into Action for MSAA!

FINANCIAL PERFORMANCE



A complete set of audited financial statements are available upon request.

MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA, INC. CONSOLIDATED STATEMENT OF FINANCIAL POSITION June 30, 2011

ASSETS	
Current Assets	\$ 2,457,645
Property Plant and Equipment (net)	\$ 7,431,207
Other	\$ 4,353,538
Total Assets	\$ 14,242,390

LIABILITIES AND NET ASSETS	
LIABILITIES	
Current Liabilities	\$ 1,757,167
Long Term Liabilities	\$ 1,434,386
Total Liabilities	\$ 3,191,553

NET ASSETS	
Unrestricted	\$ 1,938,585
Temporarily Restricted	\$ 9,112,252
Total Net Assets	\$ 11,050,837
Total Liabilities & Net Assets	\$ 14,242,390

MULTIPLE SCLEROSIS ASSOCIATION OF AMERICA, INC. CONSOLIDATED STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2011

REVENUE AND SUPPORT	
Contributions	\$ 4,679,208
Rental income	\$ 1,935,611
Other	\$ 10,727,986
	\$ -
Total Revenue and Support	\$ 17,342,805

EXPENSES	
Program Services: Patient services	\$ 4,209,927
Program Services: Public education	\$ 6,840,308
Program Services: Housing	\$ 1,762,762
Total Program Services	\$ 12,812,997

SUPPORTING SERVICES	
General and administrative	\$ 1,979,482
Fundraising	\$ 1,860,218
Total Supporting Services	\$ 3,839,700
TOTAL EXPENSES	\$ 16,652,697
Change in Net Assets	\$ 690,108

Change in Net Assets	\$ 690,108
NET ASSETS, BEGINNING OF YEAR	\$ 10,360,729
NET ASSETS, END OF YEAR	\$ 11,050,837

PRESIDENT'S Circle



The President's Circle is a distinguished group of individuals who are committed to helping provide the Multiple Sclerosis Association of America with the resources needed to do its vital work. President's Circle members demonstrate their support for MSAA programs and initiatives by providing significant annual contributions.

MSAA, in turn, demonstrates its deep appreciation for its most generous donors by recognizing their extraordinary thoughtfulness. Because of your generosity, MSAA can better meet the needs of all people affected by multiple sclerosis.

LAUREATES (\$10,000 AND UP)

Carole C. Jenkins
Susan B. Stearns

BENEFACTORS (\$5,000 to \$9,999)

Doug Franklin
Robert Rapp
Sue Rehmus
Mark Heims Sanders
Thomas Vassallo
Gary Wallace

PATRONS (\$2,500 to \$4,999)

Richard Corey
Veronica Dressel
Phyllis Friedman
Robert Manley
John M. McCorry
Thomas J. Raffa

GUARDIANS (\$1,000 to \$2,499)

Edwin Abrahamsen
Susan G. Anthony
Barry Boyles
J. Mahlon Buck
Dale Bullion
Becky Caples
Harvey Chaplin
Marie R. Cimino
Butch Coggins
Robert K. Conklin
Meghan R. Cratty
Lois W. Dyk
Jacqueline Fetner
John P. Gismondi
Barry M. Glantz
Patsy M. Graham

Andrea Lynn Griese
Barbara and Carmen Gullo
Frances M. Hart
Victor J. Hawthorne
Jean Herrmann
Lloyd and Sally Hicks
William Hicks
Debbie Holman
Annette M. Howard
Siobhan Jackson
Carolyn and Sennett Kirk
Gary Nelson Klein
Linda Lacy
Loretta Litke
Lawrence W. Littig
Stewart Macaulay
Sandra Marsh
Donna McCaleb
Donna McFadden
Thomas and Judith Mich
David F. Miller
Gerald E. Nelson
Gayle E. O'Brien
Mark and Patricia Ostrem
Robert Reichenbach
Peggy F. Roberts
William Saunders
David Scheppers
Brant Schnackenberg
David Scott
Nadia E. Sefein
Jeff D. Soderquist
Marylouise Sterge
Frank D. Tucker
Daniel and Janet Wall
John H. Ware
Scott Wechsler
Suzy Welch
Peyton Yates
Nicole Zarembo
Neal Zoren

“Thank you very much for the expedient response [through MSAA’s Helpline]. It is very pleasant to know that questions can be answered so quickly. The information that you have provided is definitely helpful. Thank you again for being there. I will put you on my speed dial.”

C.B.

**CHALLENGERS
(\$500 to \$999)**

Michael Abrams
Theresa Adams
Jim Anderson
Kimball and Karen Anderson
Michael Anderson
Joseph H. Bacvher
Jeffrey Bargman
Rachel Barish
Janet A. Barzoff
James A. Bazzinotti
John M. Bednar
Alexander Bing
James Bodeen
Willard Bowers
Charles Braun
Stephan Brennan
John T. Brett
Jane Bullock
Gordon L. Butcher
Lynn Byrnes
Beverly Caruso
Michael Chavez
Michele Chavez-Pardini
Mark P. Christian
Earl H. Clark
Jack Cohen
James Collier
Curtis Congleton
Shirley W. Cooper
Nick Coyne
Marjorie A. Cramer
Bryan Crowell
Virginia Dabney
Peter Damiri
Janna Davis
Phyllis Dennis
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“Thank you so very much for your time and information [through MSAA’s Helpline], not to mention your kindness. I will continue to research and learn as much as I can.”

S.F.

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“I just wanted to say thank you for all of your organization and your help planning our program [Augusta, Georgia patient program]. I know that the patients really enjoyed it, and I had a great time as well. There is such a need for educational programs in our area as was demonstrated by the many questions that the patients asked throughout the evening. They are eager to learn and we love the opportunity to teach. I look forward to any future programs.”

R.R., Physician Assistant from Georgia

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To follow is a listing of MSAA's regional offices and staff. They may be contacted for local events, activities, and volunteer opportunities.

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